

SRC-EDIH press conference: Capture the digital future with SRC-EDIH

A press conference was held today at the UrbanMakerspace in Novo mesto, where speakers presented the services offered by the European Digital Innovation Hub SRC-EDIH, coordinated by the Development Centre of Novo mesto, to small and medium-sized enterprises and public organisations in the process of digital transformation. After an opening address by Jernej Jug Jerša, Head of the Representation of the European Commission in Slovenia, Franci Bratkovič, Director of the Development Centre of Novo mesto, presented the opportunities of the Hub and underlined its importance for the region. In the next part of the presentation, Gregor Macedoni, Mayor of Novo mesto, spoke about the importance of the Hub for the exchange of good practices in digital transformation and smart cities at municipal level, and Tomaž Kordiš, Manager of the Chamber of Commerce of Dolenjska and Bela krajina, spoke about its importance for the economy. Matej Makarovič, Dean of the Faculty of Information Studies in Novo mesto, stressed the importance of linking scientific research and educational work with the building of broader partnerships in the local and international environment that the Hub provides.

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