

For managers and professionals: ChatGPT and Artificial Intelligence

17 December 2024

At 9.00.

Webinar

Fee per participant:

Micro, small and medium-sized enterprises: free of charge,

Large companies: 500 €

The world has entered a realm of extraordinary opportunities, beyond the edge of something extraordinary. Imagine being able to come up with better professional solutions faster, marketing ideas and materials, the foundations for good management decisions, automate the drafting of certain texts, replies to emails, and shine with your ideas and quality handouts. This is the reality today. AI conversation skills and choosing the right AI tools are already determining the winners and losers today.

Managers, professionals: turn ChatGPT and a few selected AI tools into your new colleague or personal assistant, able to upgrade your skills and talents to a new, significantly higher level.

You will:

- learn about ChatGPT and Copilot and develop the key skills to have an effective conversation with AI.
- Receive and test prompts that will be useful for you the next day as a leader or expert in your area of expertise.
- You will learn how to access an inexhaustible source of quality ideas and generate texts in different fields.
- Learn how to get the top specialised AI tools for your professional work with a more advanced approach for a minimal amount of money.

Immediate benefits for you - the knowledge you gain will enable you to integrate ChatGPT into your work and personal projects. These are practical skills that will help you save hours of time, improve your leadership and professional results.

The training is designed for beginners as well as for those who are already using e.g. ChatGPT and want to use AI at work or at home.

No prior knowledge is necessary, but enthusiasm for new technologies is an advantage.

Preparatory materials:

Pre-installation guides for ChatGPT and other AI tools.

E-guide: 26 key techniques for AI mastery and the 7-part ChatGPT formula.

A series of videos on how to use AI (approx. 1 h)

Workshop handouts
(PDF).

Training manual.

Bonus: 100 useful prompts for entrepreneurs.

Lecturer:

Dr. Klemen Podjed (Productivity Institute) is a business trainer and consultant and trains and advises on the introduction of artificial intelligence into business. He is a PhD in Economics and MSc in Management and Organisation, Faculty of Economics, University of Ljubljana. He has conducted over 400 workshops and has 30 years of experience working in large and small systems, including in an international environment. He is a lecturer in entrepreneurship and a startup mentor (SPIRIT agency), ICF coach, NLP (INLPTA). He also has a YouTube channel in the field of Artificial Intelligence (<https://www.youtube.com/@KlemenPodjed>).

Registration fee:

The price covers participation in the event, materials and certificates. Certificates will be issued upon request.

Registration:

Applications are accepted until places are filled. The deadline for any cancellation in writing is 12 December 2024. Otherwise, we will charge you the full registration fee!

Payment

Please transfer the registration fee in advance to the GZDBK business account at NLB, d. d., Ljubljana, number SI56 0297 0025 6614 247, reference 20241217 + your company's registration number.

GZDBK registration number: 2295032. GZDBK VAT ID: SI68152990.

Please present the receipt of payment no later than upon arrival at the event.

The event takes place as part of the SRC-EDIH project.

