

# Artificial Intelligence in Recruitment: Opportunities and Challenges

29 May 2025

At 9.00.

Webinar

Fee per participant:

Micro, small and medium-sized enterprises: free of charge,

Large companies: 250 € (VAT incl.).

Are you ready to discover how artificial intelligence can help you find the right people—faster, smarter, and more efficiently?

At this event, you will learn how AI tools can support key steps in the recruitment process—from writing job ads to analyzing applications. Through practical examples, you will gain insight into where AI truly makes a difference and where the human factor remains essential.

You are cordially invited.

## Content:

- Artificial intelligence and its practical application
- Balancing automation with a human approach
- How AI simplifies the creation of job ads and targeting the right candidates
- Key highlights of the legislation (EU AI Act) related to AI use in HR processes
- Practical use cases and starting points for safe and effective implementation

The training is for:

✓ Directors

✓ HR professionals

✓ Team leaders

✓ Entrepreneurs

✓ Anyone facing the challenges of modern recruitment

✓ And those interested in how AI can improve efficiency and quality in HR processes.

Lecturer:

Eva Esih is an expert with years of experience in organizational psychology and HR consulting. She holds dual master's degrees—Master of Psychology (University of Ljubljana) and Master of Learning and Development in Organizations (Maastricht University).

Urh Kovačič is a financial and business consulting expert with years of experience working with both domestic and international organizations. He holds a Master's degree in International Business with a focus on Strategic Corporate Finance (Maastricht University).

PsyBit is a Slovenian company that combines psychology, technology, and strategic HR to offer modern recruitment solutions. Their interdisciplinary team supports organizations in finding and selecting the right candidates and in strengthening employer branding.

#### Registration fee:

The price covers participation in the event, materials and certificates. Certificates will be issued upon request.

#### Registration:

Applications are accepted until places are filled. The deadline for any cancellation in writing is 26 May 2025. Otherwise, we will charge you the full registration fee!

#### Payment

Please transfer the registration fee in advance to the GZDBK business account at NLB, d. d., Ljubljana, number SI56 0297 0025 6614 247, reference 20250529 + your company's registration number.

GZDBK registration number: 2295032. GZDBK VAT ID: SI68152990.

Please present the receipt of payment no later than upon arrival at the event.

The event takes place as part of the SRC-EDIH project.

