

ISPIM Innovation Conference 2023

This year's international multi-day conference ISPIM Innovation Conference 2023 took place from June 4th to 7th in Ljubljana, Slovenia.

ISPIM originates from the initiative of prof. Knut Holt at the University of Trondheim in 1972. He initiated and organized a program of comparative cross-cultural studies on needs assessment and information behavior: the NAIB program. The goal was to present a set of tools and guidelines for their practical use to assess user needs in product innovation processes.

The International Society for Professional Innovation Management (ISPIM) is a non-profit community of members from the research, industry, consulting and public spheres who share a passion for innovation management. It unites 3,500 members from 100 countries and is the oldest, largest and most active innovation management network in Europe. ISPIM was founded in 1983 and organizes three international conferences annually. Every year in June is held a multi-day international conference in various European capitals. The other two take place in the capitals of Asia and America.

The purpose of the conference is to engage with fellow innovation professionals from academia, industry, consulting and the public sector in a truly diverse event with people attending from across the globe. You can take part in workshops, hot-topic discussions and discussion panels as well as sessions on the latest academic research results and industry cases. Hear from leading innovation thought leaders and learn about the thriving innovation ecosystem in Slovenia.

The conference was supported by the project working group for Slovenian INNOVATIONS under the auspices of the Chamber of Commerce. Every year since 2005, all regional chambers of commerce have held a tender for a set of innovations. This is the only national systemic approach that promotes Slovenia's innovation culture. Every year, innovations from all Slovenian regions are selected. These are evaluated as gold, silver and bronze award at the regional level and then at the national level. You can see what innovations we had in Dolenjska and in Bela Krajina [at the link](#). This year, the [GZDBK Innovation Day](#) will be held in our region with the awarding of awards on June 14th. When the awards are presented, regional innovations will also be presented in the [catalog](#) of innovations 2023. We will also have the 3rd exhibition of regional innovations, which will be open to the public (free of charge) in the city center of Novo Mesto.

GZDBK also develops the innovation culture with the professional [Section for Innovation \(SINO\)](#), where the executive board of [SINO](#) forms the program and work of the section. The committee consists of a group of development and research directors from successful companies and two faculties of our region.

In accordance with our mission, which is also carried out as part of the SRC-EDIH project, the conference was supported by the Chamber of Commerce of Dolenjska and Bela Krajina

(GZDBK). The purpose of our participation in the conference is to promote innovation culture, circular economy and establish a strong network of international partners.



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