

Visit to Adria Mobil and SINO Meeting

4 June 2026

Start: 12:15

End: 15:00

Location: Adria Mobil

Registration Fee The event is organized exclusively for members of GZDBK.

Participation is free of charge, but prior online registration is mandatory. The registration deadline is **1 June 2026**. The number of places is limited.

The Innovation Section is organizing an exchange of best practices. This time, we will visit Adria Mobil, one of Europe's leading manufacturers of caravans, motorhomes, and mobile homes.

The purpose of these events is to exchange best practices in the fields of development and innovation and to strengthen networking among GZDBK members. In doing so, we enhance the flow of knowledge, experience, and ideas while creating added value for every participant.

You are kindly invited!

Adria Mobil, d. o. o. Novo mesto

Adria Mobil, headquartered in Novo mesto, is one of Europe's leading manufacturers of caravans, motorhomes, and mobile homes. The company has a rich tradition dating back to 1965, when it produced its first caravan, the "Adria 375," which was successfully exported to Sweden.

Today, with its renowned brands Adria and Sun Living, Adria Mobil ranks among the very top companies in the European caravanning industry. Its product portfolio includes a full range of leisure vehicles across various price and product segments, known for their quality, functionality, and modern design.

The company's success is based on in-house development, technological expertise, innovation, and continuous adaptation to customer needs, while maintaining an excellent balance between price and quality. The Adria Mobil Group operates globally, with companies present in Europe, Asia, and Australia.

At the end of 2017, Adria Mobil became part of the French Trigano Group, enabling additional strategic synergies, a stable ownership structure, and long-term development orientation.

Innovation Section (SINO)

More about the section's activities >

Anyone interested in actively participating in the section as a member of the executive board is kindly invited to submit an application.

Membership in GZDBK sections is free of charge for all employees of member companies.
SINO membership application form

Programme

12:00 – Reception of participants at the company

12:10 – Welcome address by the company management

12:15 – Production tour

13:00 – Company presentation and presentation of the development department / company practices

14:30 – SINO meeting

14:45 – Networking and social gathering of participants

The meeting is expected to conclude and participants depart between **15:00 and 15:30**.

Registration

The event is organized exclusively for GZDBK members.

Participation is free of charge, but prior online registration is mandatory. The registration deadline is **1 June 2026**. The number of places is limited.

Registrations will be accepted until all available places are filled.

The final deadline for written cancellation of participation is **1 June 2026**.

Additional Information: mag. Nina Šab, +386 7 33 22 185, Email: nina.sab@gzdbk.si

The event is organized within the framework of the SRC-EDIH 2.0 project.

PROJEKT



DEL PARTNER



SOPFINANCIRANJE



REPUBLIKA SLOVENIJA
MINISTRSTVO ZA DIGITALNO PREENOBRAZBO