

LLMs in Business: From First Steps to Practical Implementation

June 8, 2026

10:00 Start

11:30 End

2 teaching hours

ONLINE

Registration Fee: Micro, small, and medium-sized enterprises: free of charge.

eREGISTRATION

In cooperation with EDIH CROBOHUB++, the Faculty of Electrical Engineering and Computing, University of Zagreb (FER) from Croatia, and SRC EDIH 2.0, the Digital Innovation Hub for Smart Industry and Digitalization from Slovenia, we invite you to an international online conference titled **“LLMs in Business: From First Steps to Practical Implementation.”**

The event is intended for SMEs from Croatia and Slovenia that want to understand how to practically, responsibly, and securely use large language models (LLMs) in everyday business operations. The focus will be on real-world examples, and participants will gain concrete knowledge that they can immediately apply in practice.

The online conference is organized as a joint international networking activity of two European Digital Innovation Hubs (EDIH CROBOHUB++ from Croatia and SRC EDIH 2.0 from Slovenia), with the goal of connecting entrepreneurs and experts from both sides of the border and exchanging information about opportunities for future cooperation.

You are warmly invited to attend.

Topics Covered

– **What are LLMs and how do they work**

Demystifying the technology for business use without requiring technical background knowledge

– **Concrete business use cases**

Building a chatbot on private data, process automation, document analysis

– **Examples from real companies**

ROI, lessons learned, and the journey from idea to implementation

– **Security and responsible use**

Hallucinations, protection of sensitive data, legal and ethical frameworks (GDPR, AI Act)

– **Next steps**

How and where to begin – practical recommendations and support through EDIH services

Program

Time	Topic	Speaker
10:00	Welcome address and webinar introduction	Moderator: Jadranka Lovrić (EDIH CROBOHUB++)
10:05	Presentation of EDIH CROBOHUB++ and SRC EDIH 2.0	EDIH CROBOHUB++: Prof. Hrvoje Džapo, PhD (FER), Coordinator \nSRC EDIH 2.0: Tomaž Kordiš, Director, Chamber of Commerce and Industry of Dolenjska and Bela Krajina
10:12	Presentation of FER's TakeLab laboratory	David Dukić, PhD (FER)
10:16	What are LLMs and what tasks can they solve for SMEs	David Dukić, PhD / Ana Barić (FER)
10:33	LLMs in practice: building a chatbot on private business data	David Dukić, PhD / Ana Barić (FER)
10:50	Best practice example of using a proprietary language model in the project of centralizing court documents in the Republic of Slovenia	Aleksander Rožman, Mikrografija d.o.o.
11:05	Risks, limitations, and safe use of LLMs (hallucinations, legal framework, data protection)	David Dukić, PhD / Ana Barić (FER)
11:22	Practical next steps: how to get started (invitation to EDIH workshops, training, and consulting)	Moderator: Jadranka Lovrić (EDIH CROBOHUB++)
11:27	Closing remarks, invitation to cooperate, and survey	Moderator: Jadranka Lovrić (EDIH CROBOHUB++)

The event will be held in Slovenian and Croatian/English.

Who Should Attend?

- SME owners and managers who want to understand the potential of AI tools
- Operations and marketing teams looking for ways to automate daily tasks
- IT and digital coordinators evaluating the introduction of new technologies
- Anyone interested in learning what LLMs are and how to use them safely and responsibly

Speakers

- Jadranka Lovrić (EDIH CROBOHUB++), Moderator
- Prof. Hrvoje Džapo, PhD (FER), Coordinator of EDIH CROBOHUB++
- Tomaž Kordiš, Director of the Chamber of Commerce and Industry of Dolenjska and Bela Krajina
- David Dukić, PhD (FER)
- Ana Barić (FER)
- Aleksander Rožman, Mikrografija d.o.o.

Registration Fee: The fee includes participation in the event, materials, and certificates. Certificates are issued upon participant request. The event is free of charge for SMEs.

Registration: Applications are accepted until all available places are filled. The final deadline for written cancellation is **June 2, 2026**. Otherwise, the registration fee will be charged in full.

Payment: Please transfer the registration fee in advance to the GZDBK business account at NLB d.d., Ljubljana:

IBAN: SI56 0297 0025 6614 247

Reference: 20260608 + your company registration number

GZDBK company registration number: 2295032

GZDBK VAT ID: SI68152990

Proof of payment must be submitted no later than upon arrival at the event.

The event is organized within the framework of the SRC-EDIH 2.0 project.

PROJEKT



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SOPFINANCIRANJE



REPUBLIKA SLOVENIJA
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