

Visit to Adria Mobil and SINO Meeting

4 June 2026

Start: 12:15

End: 15:00

Location: Adria Mobil, Straška cesta 50, Novo mesto

Registration Fee: The event is organized exclusively for GZDBK members. Participation is free of charge; however, prior online registration is mandatory. The registration deadline is 1 June 2026. The number of places is limited.

The Innovation Section is organizing another exchange of best practices. This time, we will visit Adria Mobil, one of Europe's leading manufacturers of caravans, motorhomes, and mobile homes.

The purpose of these events is to exchange best practices in the fields of development and innovation, while also strengthening connections among GZDBK members. Through this, we enhance the flow of knowledge, experience, and ideas, creating added value for every participant.

You are kindly invited to join us!

Adria Mobil, d. o. o. Novo mesto

Adria Mobil, headquartered in Novo mesto, is one of Europe's leading manufacturers of caravans, motorhomes, and mobile homes. The company has a rich tradition dating back to 1965, when it produced its first caravan, the "Adria 375," which was successfully exported to Sweden.

Today, Adria Mobil, with its renowned Adria and Sun Living brands, ranks among the top companies in the European caravanning industry. Its portfolio includes a complete range of leisure vehicles across various price and product segments, recognized for their quality, functionality, and contemporary design.

The company's success is based on in-house development, technological expertise, innovation, and continuous adaptation to customer needs, while maintaining an excellent balance between price and quality. The Adria Mobil Group operates globally, with subsidiaries present across Europe, Asia, and Australia.

At the end of 2017, Adria Mobil became part of the French Trigano Group, enabling additional strategic synergies, a stable ownership structure, and long-term development orientation.

Innovation Section (SINO)

More about the work of the section >

Everyone interested in actively participating in the work of the section as members of the executive committee is warmly invited to submit an application.

Membership in GZDBK sections is free of charge for all employees of member companies.
SINO membership application form

Programme

12:00 – Reception of participants at the company

12:10 – Welcome address by company management

12:15 – Production tour

13:00 – Company presentation and presentation of the development department / company practices

14:30 – SINO meeting

14:45 – Networking and social gathering

The meeting is expected to conclude and participants depart between 15:00 and 15:30.

Registration: The event is organized exclusively for GZDBK members.

Participation is free of charge; however, prior online registration is mandatory. The registration deadline is 1 June 2026. The number of places is limited. Applications will be accepted until all available places are filled. The final deadline for written cancellation of participation is 1 June 2026.

The event is organized within the SRC-EDIH 2.0 project.

