

Insight into Good Practices in Business Digitalization

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The exchange of good business practices is an important part of the work of GZDBK professional sections, as it gives members direct insight into companies' development, organizational, and technological solutions, as well as opportunities for professional networking and the exchange of experience.

As part of this year's work program, the **Information Technology Section (SI)** visited [Mikrografija, d. o. o.](#), one of Slovenia's leading companies in the fields of business digitalization, document management, archiving, and advanced information solutions.

Participants first toured the company's new business premises on Kočevarjeva Street in Novo mesto, where the professional management team—Nina Božjak Lipovšek, Klemen Klinar, and Martin Kirar—presented the company's development, work organization, and key areas of operation. This was followed by a presentation of the document digitization process, as well as modern equipment and technologies that enable companies to manage information more efficiently, improve data security, and optimize business processes.

The program continued at the company's location on Foersterjeva Street, where participants had the opportunity to exchange views with the company's owner and general manager, Boštjan Gaberc. They then learned more about the company's current products and services, as well as examples of their practical application. Particular emphasis was placed on the challenges and opportunities of the digital transformation of organizations and the role of modern ICT solutions in improving business efficiency.

During the meeting, Jure Rajh, chair of the Information Technology Section, presented the section's current activities and opened a discussion on the topics that will be at the forefront of its future work. Participants exchanged views on the development of information technology, digitalization, and artificial intelligence, and offered suggestions for the section's future activities.

The event also provided an opportunity for networking and strengthening cooperation among section members, as well as for exchanging practical experience in introducing modern digital solutions into business environments.

Visits of this kind confirm the importance of the direct transfer of knowledge and good practices between companies. Through such meetings, the Information Technology Section promotes professional networking, knowledge sharing, and the enhancement of companies' digital maturity in the region. Participants were also informed about the opportunities offered to companies by the [SRC-EDIH 2.0](#) project to strengthen their digital maturity and pursue digital transformation.

Membership in the Information Technology Section ([SI](#)) is free of charge for all employees of companies that are members of GZDBK. [SI Membership Application](#)

The event is being held as part of the [SRC-EDIH 2.0](#) project.

PROJEKT



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