28th Quality Day: Quality 2035

12 November 2026

Quality Section of the Chamber of Commerce and Industry of Dolenjska and Bela krajina (GZDBK) held its 28th Quality Day at Terme Šmarješke Toplice on 12 November 2026, this time focusing on the central theme of Quality 2035.

The annual professional event addressed current challenges and opportunities in quality assurance and offered a look ahead. Particular attention was given to the development of artificial intelligence, digitalisation and automation, changes to international standards, and the question of how new technologies and different approaches will shape quality, processes and organisational development in the future.

The event opened with welcome addresses by **Jurij Kos**, President of the GZDBK Quality Section and Head of Quality at Akrapovič, d. d., and **Tomaž Kordiš**, Director of GZDBK.

The professional programme began with **Dr Domen Tabernik** from the Faculty of Computer and Information Science at the University of Ljubljana, who presented the potential of deep learning for visual quality inspection in manufacturing and modern approaches to automating quality control.

Next, **Dr Annmarie Gorenc Zoran**, Vice-Rector for Quality at the University of Novo mesto and Dean of the Faculty of Organisation Studies, explored the development of quality through the lens of academic excellence and the responsible co-creation of the future in her presentation, Quality 2035: Academic Excellence for the Responsible Co-Creation of the Future.

Changes to international standards were also an important part of this year's programme. **Miloš Seražin** from SIQ presented the changes introduced by ISO 9001:2026 and ISO 14001:2026, their significance for organisations, and their implications for the further development of management systems.

Following a break for networking, refreshments and an exchange of experiences, the programme continued with an international perspective. **Saša Vojvodić** from Ericsson Nikola Tesla shared the company's experience of implementing the EDIH Adria programme and presented examples of artificial intelligence in practice.

Drawing on the experience of CROBOHUB++, **Jadranka Lovrić** from the Faculty of Electrical Engineering and Computing at the University of Zagreb presented the journey from a business challenge to an AI-powered solution, along with new opportunities within CROBOHUB.AI.

The professional programme concluded with **Dr Slavko Arh** from Rudolfovo – Science and Technology Centre Novo mesto, who presented autonomous quality control in small-batch production.

This year's Quality Day brought together different perspectives on what quality will look like in 2035. From deep learning and artificial intelligence in manufacturing to the development of management systems and international standards, as well as practical experience from industry, academia and research, the programme demonstrated that the quality of the future increasingly depends on bringing together knowledge, new technologies and collaboration.

The Quality Section's annual professional event also served as a **joint international networking activity involving three European Digital Innovation Hubs: SRC-EDIH 2.0, CROBOHUB.AI and EDIH Adria 2.0**. The collaboration aims to connect businesses and experts on both sides of the border, facilitate the exchange of experience and good practices, and open up opportunities for future cooperation on development initiatives and projects.

The 28th Quality Day closed with concluding remarks by **Jurij Kos**, President of the GZDBK Quality Section.

This year's event once again highlighted the importance of connecting business, academia and research, as well as experts from different fields. Sharing knowledge, experience and good practices, and integrating new technologies into quality management systems, are important steps towards answering the question of how we can work together today to shape the quality of the future.

Materials from the Quality Section's annual professional events are available via this link.

Photos from the 28th Quality Day are available in the photo gallery.

The event was held as part of the SRC-EDIH 2.0 project.

PROJEKT SRC-EDIH 2.0 DEL MREŽE EDIH European Digital Innovation Hubs Network SOFINANCIRANJE Sofinancira Evropska unija REPUBLIKA SLOVENIJA MINISTRSTVO ZA NOTRANJE ZADEVE IN JAVNO UPRAVO