Entrepreneurial Success and Artificial Intelligence

7 November 2024
At 9.00.
Webinar

Fee per participant:
Micro, small and medium-sized enterprises: free of charge,
Large companies: 500 €.

The ChatGPT for Entrepreneurs training is designed for all those who want to harness the almost unlimited potential of Artificial Intelligence to achieve entrepreneurial success and increase their profitability.The ChatGPT training is designed for all those who want to harness the almost limitless potential of Artificial Intelligence to achieve entrepreneurial success and increase their profitability. Imagine

being able to quickly access cutting-edge business and sales ideas, advanced product and technology solutions and effective business development support. This is a reality that many successful entrepreneurs are already taking advantage of today, as the use of AI tools determines the winners in the market!

Entrepreneurs and anyone who wants to take a step forward: transform ChatGPT and a few selected AI tools into your own experienced business advisor. Let us help you turn your talents and energy into concrete results.

Content:

- Learn about ChatGPT and Copilot and develop the key skills to have an effective conversation with AI.
- Receive and test prompts that will benefit you as an entrepreneur the next day.
- Learn how to access an inexhaustible source of quality ideas and generate profitable solutions and results.
- Gain the skills to increase sales by creating effective sales content, both text and promotional material.
- Learn how to get cutting-edge specialised AI tools for your professional work with a more advanced approach for a minimal amount of money.
- Immediate benefits for you - the knowledge you gain will allow you to integrate ChatGPT into your profit making from the first moments of use.
- So no prior knowledge is necessary, but enthusiasm for new technologies is an advantage!

The training is designed for beginners as well as for those who are already using AI tools and want to use them for work or personal purposes. But don't waste too much time with the basics - there are free preparatory materials waiting for you (ChatGPT Quick Guide, a few selected videos and instructions on how to install AI tools). So you'll be hopping on the AI express train in no time.

Preparatory materials:
Pre-installation guides for ChatGPT and other AI tools.
E-guide: 26 key techniques for AI mastery and the 7-part ChatGPT formula.
A series of videos on how to use AI (approx. 1 h)

Workshop handouts
(PDF).
Training manual.
Bonus: 100 useful prompts for entrepreneurs.

Lecturer:
Dr. Klemen Podjed (Productivity Institute) is a business trainer and consultant and trains and advises on the introduction of artificial intelligence into business. He is a PhD in Economics and MSc in Management and Organisation, Faculty of Economics, University of Ljubljana. He has conducted over 400 workshops and has 30 years of experience working in large and small systems, including in an international environment. He is a lecturer in entrepreneurship and a startup mentor (SPIRIT agency), ICF coach, NLP (INLPTA).He also has a YouTube channel in the field of Artificial Intelligence (https://www.youtube.com/@KlemenPodjed).

Registration fee:
The price covers participation in the event, materials and certificates. Certificates will be issued upon request.

Registration:
Applications are accepted until places are filled. The deadline for any cancellation in writing is 4 November 2024. Otherwise, we will charge you the full registration fee!

Payment
Please transfer the registration fee in advance to the GZDBK business account at NLB, d. d., Ljubljana, number SI56 0297 0025 6614 247, reference 20241107 + your company's registration number.
GZDBK registration number: 2295032. GZDBK VAT ID: SI68152990.
Please present the receipt of payment no later than upon arrival at the event.

The event takes place as part of the SRC-EDIH project.