

## Digital technology for sustainable development

15 and 18 October 2024

At 9.00.

Webinar

Fee per participant:

Micro enterprises: free of charge,

small and medium-sized enterprises: 300 € + VAT,

Large companies: 1500 € + VAT.

In an active and experiential way, we will come to understand circular business models and the potential they offer. Through practical examples we will analyse where the opportunities and risks lie. The focus will be on cultivating a mindset that fosters innovation and business success. The role of digital technologies as enablers of innovative business models and user experiences will be put in the context of sustainable development. Participants will gain knowledge and ideas on how to improve their competitiveness while introducing new digital solutions for better long-term business success and a positive impact on the environment and society.

### Content:

Four groups of Industry 4.0 digital technologies that support and enable sustainable development (and circularity) will be presented:

- Data, which provide the engine for the digital economy.
- Connectivity, which provides the data flow, feedback loops and drive for the 1st group.
- Trust, which refers to transparency, visibility and accountability in business.
- Enhancement of asset management: sensors, smart analytics, monitoring of physical and biological areas, resource efficiency, waste and pollution reduction.

Technologies to be presented under the above groups with examples of practical applications: Big Data, Data Analytics, AI (Artificial Intelligence), CPS (Cyberphysical systems), IoT, Intelligent assets, Blockchain, Extended reality (AR, VR and MR), Digital twins, Virtualisation, Robotics.

The training is for:

✓ directors,

✓ corporate decision makers,

✓ heads of product development and business development departments; and

✓ anyone else interested in this subject.

Lecturer:

Valeria Radosavljević: Director of Ecolibrium, a company offering consultancy in the field of circularity and sustainability. Experienced lecturer and workshop leader, among others for OZS, MPIKov AS and KOCles. She cooperates with many companies and organisations in Slovenia and abroad.

#### Registration fee:

The price covers participation in the event, materials and certificates. Certificates will be issued upon request.

#### Registration:

Applications are accepted until places are filled. The deadline for any cancellation in writing is 10 October 2024. Otherwise, we will charge you the full registration fee!

#### Payment

Please transfer the registration fee in advance to the GZDBK business account at NLB, d. d., Ljubljana, number SI56 0297 0025 6614 247, reference 20241015 + your company's registration number.

GZDBK registration number: 2295032. GZDBK VAT ID: SI68152990.

Please present the receipt of payment no later than upon arrival at the event.

The event takes place as part of the SRC-EDIH project.

