

## Opportunities and risks of using AI (Artificial Intelligence) tools in work and business

Section for Informatics (SI) of the Chamber of Commerce of Dolenjska and Bela Krajina (GZDBK), in cooperation with the Faculty of Information Studies in Novo mesto, has been organising an annual professional day for the Section for many years. This year, on 23 April 2024, the fifteenth consecutive conference of Dolenjska and Bela krajina IT specialists was held, this time with the title "Opportunities and risks of using artificial intelligence (AI) tools at work and in business".

The event started with an introductory greeting by Andrej Železnik, President of the Section from TEM Čatež, d.o.o., and Tomaž Kordiš, manager of the GZDBK, laying the foundations for further discussions.

The participants were first addressed by Sašo Dolenc, editor of Kvardabra, who highlighted the advantages and dangers of using new AI tools, which set the basis for further reflection on practical issues. This was followed by a presentation by Jože Ramovš, anthropologist and head of the Anton Trstenjak Institute, who presented the challenges that users of AI tools face in their work.

Next, Marko Grobelnik from the Artificial Intelligence Laboratory at the Jožef Stefan Institute presented the transformations brought about by AI, while Slavko Žitnik from the Faculty of Computer Science and Informatics at the University of Ljubljana talked about the use of the most advanced tools of generative artificial intelligence in informatics. Klemen Rizman, Head of R&D Department at CREAPLUS/CREApro, d. o. o., presented how AI can contribute to the success of companies, especially manufacturing companies. This was followed by a presentation of the procurement and implementation process by Juri Bajzel from Era Novum, d. o. o.

The event was concluded by the moderator, Albert Zorko, who summarised the key messages of the day and stressed the importance of further collaboration between academia and business in the field of AI. The expert meeting thus offered a comprehensive insight into the world of AI and laid the foundations for further development and implementation of the technology in various sectors.

The contributions of the IT Section's Expert Consultations can be found on the GZDBK website: <https://www.gzdbk.si/si/sekcije/si/dan/>

You are invited to see the highlights of the consultation in the photo gallery.

The event takes place as part of the [SRC-EDIH project](#).

