

SRC-EDIH is the European Digital Innovation Hub in Novo mesto. It helps companies and entrepreneurs as well as public institutions in the process of digital transformation. It is a three-million, three-year project. Half of the money is contributed by the European Commission, a quarter by the State and the rest by the members of the SRC-EDIH consortium.

The EU is promoting digital transformation in business and the public sector through 151 Digital Hubs (EDIHs) in 31 countries. In Slovenia there are two Digital Hubs, one in Maribor and one in Novo mesto (SRC-EDIH).

Digital transformation is not just about technological progress. It is much more. It is a catalyst for the development of a culture of innovation and a development mindset that paves the way for improving the competitiveness and efficiency of society as a whole. Alongside digital transformation, a number of competences, knowledge, innovation, etc. are being strengthened for society's employees. Improving the competences and knowledge of employees increases their ability to adapt to rapid changes in the market and encourages the development of innovative solutions to improve business and life.