



CHAMBER OF COMMERCE OF DOLENJSKA AND BELA KRAJINA

Msc. Nina Šab, 18th of APRIL 2012

THE
BIGGEST
BUSSINESS ASSOCIATION
IN THE REGION

The screenshot displays the homepage of the website www.gzdbk.si. At the top, the logo for "GOSPODARSKA ZBORNICA DOLENJSKE IN BELE KRAJINE" is visible. The navigation menu includes links for "DOMOV", "NATISNI", "NAZAJ", "PREDSTAVITEV", "REGIJA", "ČLANSTVO", "DEJAVNOSTI", "SEKCIJE", "PROJEKTI", "MEDIACIJE", "KOLEDAR DOGODKOV", and "AKTUALNO". A search bar is located in the top right corner.

The main content area features a "NOVICE" section with the headline "4. dan ravnanja s človeškimi viri". Below the headline is a photograph of a group of people seated in a meeting room. To the right of the photo is a text snippet: "5.10.2011 - Pod okriljem GZDBK Sekcija za ravnanje s človeškimi viri pripravlja že četrti dan sekcije, ki bo 20. oktobra 2011, ob 9. uri, v Hotelu Šport na Otočcu. Naslovna tema letošnjega dne je Zavzetost zaposlenih. V okviru dogodka bomo podelili tudi priznanje za Vzoren primer ravnanja s človeškimi viri Gospodarske zbornice Dolenjske in Bele krajine za leto 2010." Below the text is a "Več ..." link.

Below the news article is a "KOLEDAR DOGODKOV" section with a table of events:

KOLEDAR DOGODKOV	
torek, 11. 10.	12. jutranji zajtrk Sekcije računov...
četrtek, 20. 10.	4. dan ravnanja s človeškimi viri
petek, 28. 10.	Odkup terjatev

At the bottom right, there is a "ZAKAJ ČLANSTVO V GZDBK?" section featuring a portrait of Boris Košmerl, director of TRID. Below the portrait is a "Več ..." link and a call to action: "Pridružite se največji gospodarski mreži v naši regiji".

www.gzdbk.si

THE
BIGGEST
BUSSINESS ASSOCIATION
IN THE REGION

→ **70 %**

→ **80 %**

→ **90 %**

Our members employ over 70% of all workforce in the region, they produce over 80% of combined revenues of the region and they realize over 90% of net profits of the region. Membership is on voluntary basis.

OUR REGION

HIGHEST
REVENUE



We operate in the strongest economic region in Slovenia. Economy indicators that confirm this claim show that our region has the highest revenue per employee in Slovenia.

OUR REGION

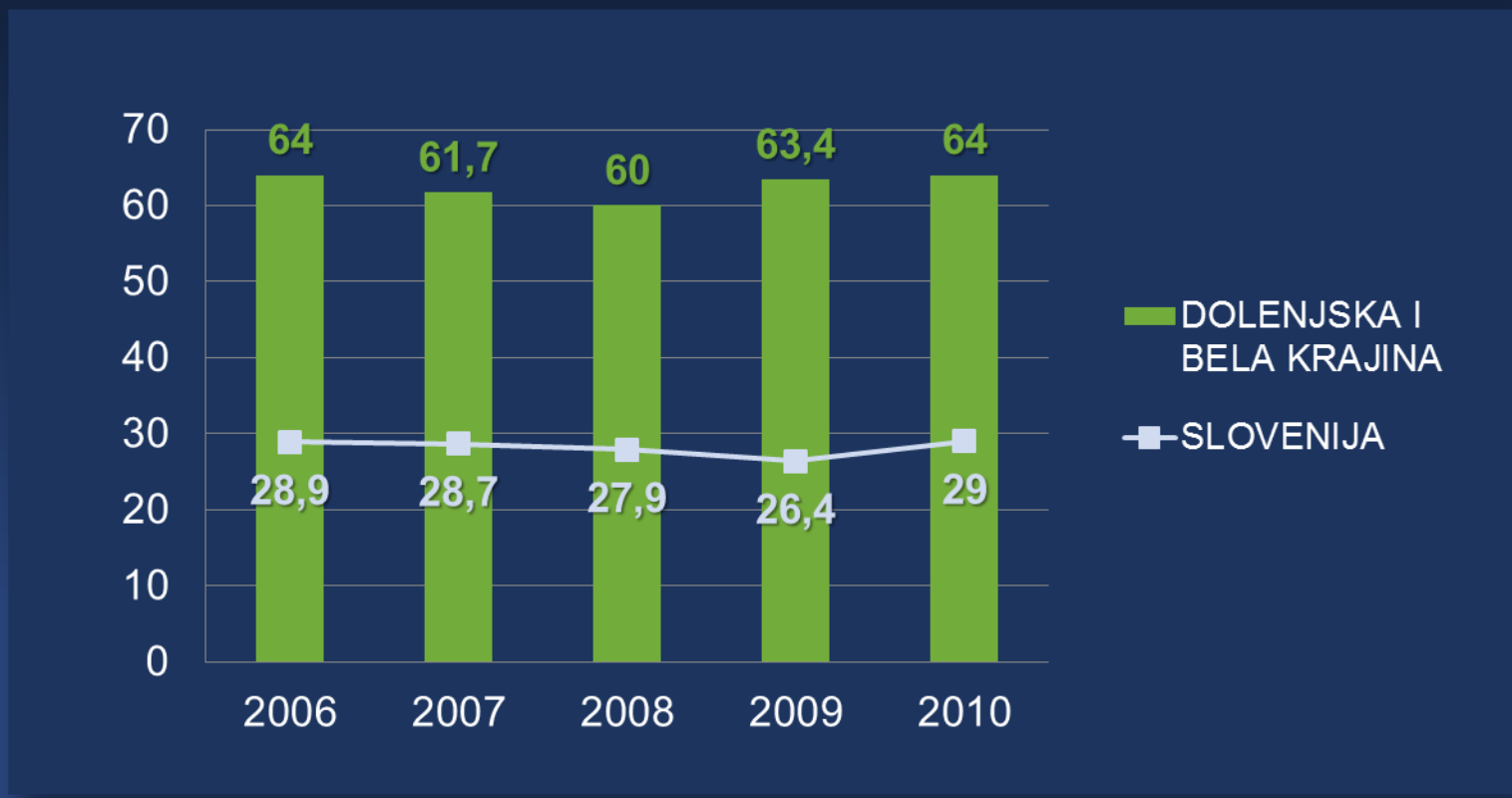
HIGHEST NET
ADDED VALUE



Our region has the highest net added value per employee in Slovenia.

OUR REGION

HIGHEST EXPORT SHARE



Our region has the highest export share in Slovenia.

OUR GUIDES

Why do we exist?

Our Chamber exists to serve our members. And we operate within the framework we set for ourselves in our vision to become the most successful region, and in our mission in creating business opportunities for the future. We do that by following our values of knowledge, innovation, connectivity, solidarity.

MEMBERSHIP

VISION

MISSION

VALUES

OUR **WAY** OF DOING BUSINESS

Why do we operate?

we are

FOCUSED ON
RESULTS

we approach with

**POSITIVE
ATTITUDE**

**QUICK
RESPONSE**

we react immediatly

we are

**OPEN TO
COLLABORATIONS**

we allways

**PROVIDE
ANSWERS**

WHAT IS OUR BUSINESS

So what do we do?

..over 100 educational events per year (over two-thirds are free of charge for our members)...

...our members express particular interests within individual sections. The Chamber combines six such sections..

..we advocate for transportation and infrastructure projects that keep our economy moving, ..our goal – to create a friendly business environment for our companies. We represent the business community at the state and regional level to shape policies conducive to economic growth and development.

Consulting □ Right information at the right moment is crucial to success in business. We strive towards providing our members with quality information at every moment.

EDUCATION

SECTIONS

ADVOCACY

CONSULTING

WHAT IS project

P = preprečevanje
Prevention

O = obvladovanje
Management

Z = zmanjševanje
Reduction

A = absentizma
Absenteeism



GOSPODARSKA ZBORNICA
DOLENJSKE IN BELE KRAJINE



ooza
PREPREČEVANJE, OBVLADOVANJE
IN ZMANJŠEVANJE ABSENTIZMA.

Projekt POZA je na podlagi Javnega razpisa za sofinanciranje projektov za promocijo zdravja v letih 2011 in 2012 finančno podprl Zavod za zdravstveno zavarovanje Slovenije.

CONTACT



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