



CHAMBER OF COMMERCE OF DOLENJSKA AND BELA KRAJINA

Msc. Nina Šab, 25th of October 2012

THE
BIGGEST
BUSSINESS ASSOCIATION
IN THE REGION

The screenshot displays the website for the Chamber of Commerce and Industry of the Dolenjska and Bela Krajina regions (GZDBK). The header includes the organization's name and logo, along with navigation links for 'DOMOV', 'NATISNI', and 'NAZAJ'. A search bar is located in the top right corner. The main navigation menu lists 'PREDSTAVITEV', 'REGIJA', 'ČLANSTVO', 'DEJAVNOSTI', 'SEKCIJE', 'PROJEKTI', 'MEDIACIJE', 'KOLEDAR DOGODKOV', and 'AKTUALNO'. The central content area features a news article titled '4. dan ravnanja s človeškimi viri' (4th day of human resource management), dated 5.10.2011, with a photo of a meeting. To the right, there is a section titled 'ZAKAJ ČLANSTVO V GZDBK?' (Why join GZDBK?) featuring a portrait of Boris Košmerl, director of a company, and a testimonial. Below this is a call to action: 'Pridružite se največji gospodarski mreži v naši regiji' (Join the largest business network in our region). At the bottom, there is a 'KOLEDAR DOGODKOV' (Event Calendar) table and a 'ČLAN - ČLANU' (Member - Member) section with a percentage icon.

GOSPODARSKA ZBORNICA
DOLENJSKE IN BELE KRAJINE

DOMOV | NATISNI | NAZAJ

Slovensko | English | Hrvatski

PREDSTAVITEV | REGIJA | ČLANSTVO | DEJAVNOSTI | SEKCIJE | PROJEKTI | MEDIACIJE | KOLEDAR DOGODKOV | AKTUALNO

NOVICE

Sekcija za ravnanje s človeškimi viri

4. dan ravnanja s človeškimi viri

5.10.2011 - Pod okriljem GZDBK Sekcija za ravnanje s človeškimi viri pripravlja že četrti dan sekcije, ki bo 20. oktobra 2011, ob 9. uri, v Hotelu Šport na Otočcu. Naslovna tema letošnjega dne je Zavzetost zaposlenih. V okviru dogodka bomo podelili tudi priznanje za Vzoren primer ravnanja s človeškimi viri Gospodarske zbornice Dolenjske in Bele krajine za leto 2010.

[Več ...](#)

1 2 3 4 5 [ARHIV](#)

KOLEDAR DOGODKOV

torek, 11. 10.	12. jutranji zajtrk Sekcije računov...
četrtek, 20. 10.	4. dan ravnanja s človeškimi viri
petek, 28. 10.	Odkup terjatev

ČLAN - ČLANU

RSL

ZAKAJ ČLANSTVO V GZDBK?

Boris Košmerl
direktor podjetja TRI-
d. o. o.

Naše podjetje je član nekaterih drugih zbornic v Sloveniji, vendar moram priznati, da GZDBK svetla izjema saj je precej dejavna deluje zelo dobro.

1 2 3 4 5 [Več ...](#)

Pridružite se največji gospodarski mreži v naši regiji

GLASILO USPEH

Intelektualni I
Intelektualna
Zaščita
intelektualne
Vrednost int
Nagrade za
inovativn.

USPEHI

www.gzdbk.si



THE
BIGGEST
BUSSINESS ASSOCIATION
IN THE REGION

→ **70 %**

→ **80 %**

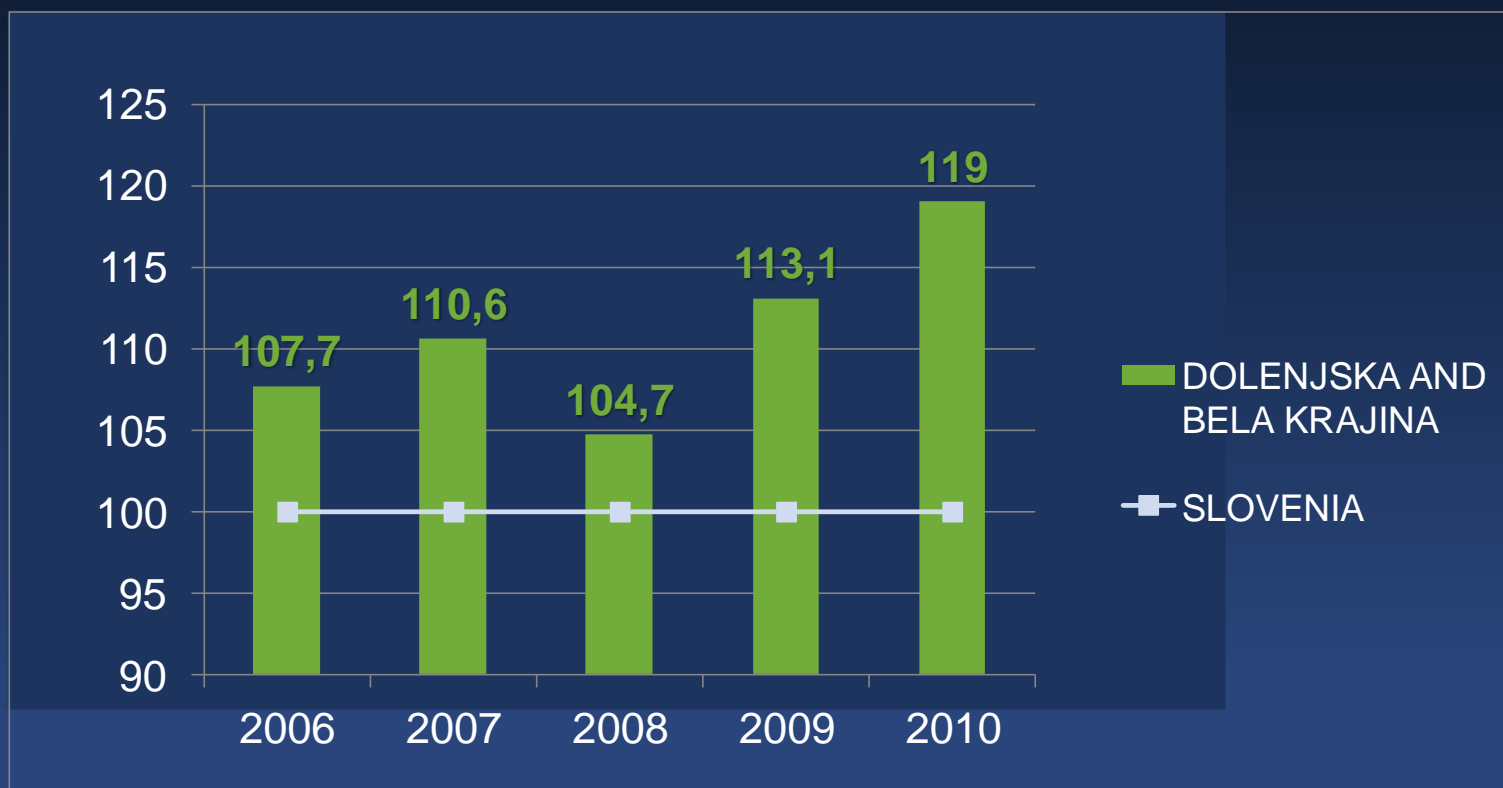
→ **90 %**

Our members employ over **70%** of all workforce in the region, they produce over **80%** of combined revenues of the region and they realize over **90%** of net profits of the region. Membership is on voluntary basis.



OUR REGION

HIGHEST REVENUE



We operate in the strongest economic region in Slovenia. Economy indicators that confirm this claim show that our region has the highest revenue per employee in Slovenia.



OUR REGION

HIGHEST NET
ADDED VALUE



Our region has the highest net added value per employee in Slovenia.



OUR REGION

HIGHEST EXPORT SHARE



Our region has the highest export share in Slovenia.



OUR GUIDES

Why do we exist?

Our Chamber exists to serve our members. And we operate within the framework we set for ourselves in our vision to become the most successful region, and in our mission in creating business opportunities for the future. We do that by following our values of knowledge, innovation, connectivity, solidarity.

MEMBERSHIP

VISION

MISSION

VALUES



OUR **WAY** OF DOING BUSINESS

How do we operate?

we are

FOCUSED ON
RESULTS

we approach with

**POSITIVE
ATTITUDE**

we react immediatly

**QUICK
RESPONSE**

we are

**OPEN TO
COLLABORATIONS**

we allways

**PROVIDE
ANSWERS**



WHAT IS OUR BUSINESS

So what do we do?

..over 100 educational events per year (over two-thirds are free of charge for our members)...

...our members express particular interests within individual sections. The Chamber combines six such sections..

..we advocate for transportation and infrastructure projects that keep our economy moving, ..our goal – to create a friendly business environment for our companies. We represent the business community at the state and regional level to shape policies conducive to economic growth and development.

Consulting □ Right information at the right moment is crucial to success in business. We strive towards providing our members with quality information at every moment.

EDUCATION

SECTIONS

ADVOCACY

CONSULTING

WHAT IS project



GOSPODARSKA ZBORNICA
DOLENJSKE IN BELE KRAJINE



Projekt POZA je na podlagi Javnega razpisa za sofinanciranje projektov za promocijo zdravja v letih 2011 in 2012 finančno podprl Zavod za zdravstveno zavarovanje Slovenije.

POZA = POSE

P = preprečevanje
Prevention

O = obvladovanje
**Management
(control)**

Z = zmanjševanje
Reduction

A = absentizma
Absenteeism



Project Name: Project POZA (Prevention, Management (Control) and Reduction of absenteeism in workplaces)

Duration: June 2011 - November 2012

Funding: The project POZA is based on a public tender for co-financing projects to promote good health in the years 2011 and 2012, financially supported by the Health Insurance Institute of Slovenia (ZZZS).

40 % - ZZZS (13.500 €)

60 % - CCDBK* (20.250 €)

100 % = 33.750 €

The purpose and objectives of the project:

- to monitor and identify factors of absenteeism and continuously introduce measures to reduce and control health absentizema in working environments;
- to disclose and address the causes of absenteeism;
- to highlight issues of relevant communication, social conditions and the importance of personal, emotional and spiritual growth of employees;
- to promote the prevention, management and reduction of health-related absenteeism;
- to strengthen the value of health in the working environment and -to promote friendly and healthy working environment.

Other:

To Develop a Model POZA (practical, effective, and sustainable model that would help employers (effectively and comprehensively) to manage absenteeism at workplace) - less demanding than standard OHSAS



Expert partners:

**Intermunicipal Society of Safety Engineers Novo mesto
(MDVI Nm)**

Institute for Health, Novo mesto (ZZV Nm)

**Health Insurance Institute of Slovenia (ZZZS), Regional Office in
Novo mesto**

Others:

Section for Human Resources Management at CCDBK *

Society for Human Resource Dolenjska and Bela Krajina (DKD DBK)

Content network "NGO protect our health"

Pension Fund of Slovenia, Regional Office Novo mesto

ESS, Novo mesto regional office

Television Novo mesto - Your channel and

**other institutions or individuals familiar with the problems of absenteeism at
workplaces**

***CCDBK =CHAMBER OF COMMERCE OF DOLENJSKA AND BELA KRAJINA**

For an in-depth cooperation we chose
three reputable companys:



ADRIA®



S.E.P.®



TERME KRKA

Among the many activities of the project would be to highlight:

- Project website (<http://www.gzdbk.si/si/projekti/poza/>)
- Many **events and activities**: such as consultations, two days dealing with HR, lectures, training, project presentations, questionnaires, articles, etc. ...
- Monthly tips Healthy pose (Zdrava POZA)**
- A round table on absenteeism**, 29th of March 2012 in the Assembly Section for handling human resources in CCDBK*
- Televisions documentary**, which was first premiere 8th of June 2012
- Model POZA**
- Handbook** with examples of good business practices
(Title: Absenteeism - Management (Control) and Reduction)

*CCDBK =CHAMBER OF COMMERCE OF DOLENJSKA AND BELA KRAJINA

Monthly tips Healthy pose (Zdrava POZA)

Tips are short, vivid and sparkling news. They are relate to the topics of the period in which they appear, and are always given in terms of what you can do for your own health.

Titles of tips:

Titles tips:

Stress?;

Let's cure colds and flu;

We spend the December festivities without excessive use of alcohol;

Is it also your New Year's resolutions to lose weight?;

Ill come to work?;

Week of the fight against cancer;

Caution in nature;

Are you thinking about giving up smoking?;

Protection from the sun;

How to assess your health?;

Even picnics to be safe;

Healthy sleep for healthy life;

Interpersonal relationships in the

workplace

ZDRAVA POZA
(namig meseca november 2011)



Zavod za varnost in zdravje pri delu
Služba za javno varnost

Novo mesto, Mej vrta
☎ +386 7 39 34 19
✉ info@zzv-nm.si

PREMA

KAKO SE IZOGNEMO PREH GRIPI?

- Izogibanje javnim, zaprtim prostorom, kjer se zadržujejo ljudi.
- Omejitev stikov z ljudmi, ki so okuženi.



Zavod za zdravstveno varstvo Novo mesto
Služba za javno zdravje

Novo mesto, Maj vrti 5, SLOVENIJA
☎ +386 7 39 34 191 ☎ +386 7 39 34 101
✉ info@zsv-nm.si ☎ www.zsv-nm.si



PREMAGAJMO PREHLAD IN GRIPO

KAKO SE IZOGNEMO PREHLADU IN GRIPI?

- Izogibanje javnim, zaprtim prostorom, kjer se zadržuje veliko ljudi.
- Omejitve stikov z ljudmi, ki so že okuženi.
- Pogosto umivanje rok s toplo vodo in milom.
- Uživanje pestre, mešane prehrane z veliko sadja in zelenjave.
- Gibanje na svežem zraku.
- Dovolj spanja.



KAJ STORIMO, ČE ZBOLIMO?

- Počivamo.
- Po potrebi znižujemo telesno temperaturo, blažimo nahod in kašelj, lajšamo bolečine v mišicah, sklepih, glavobol – natančno upoštevamo navodila za jemanje zdravil!
- Uporabljamo robčke za enkratno uporabo.
- Uživamo lahko hrano in dovolj tekočine.
- Vzdržujemo ustrezno vlažnost v prostoru.
- Če se stanje v treh dneh ne izboljša obiščemo zdravnika.

ALI VEŠTE?

- Virusna obolenja dihal, kot sta prehlad in gripa, so najpogostejša v jesenskem in zimskem času.
- Prehlad povzroči pogostejšo odsotnost z dela in od pouka kot druge bolezni skupaj.
- Prenašajo se kapljično in z rokami.
- V življenju preživimo približno 200 prehladov.
- Na pogostost prehladov vpliva tudi stres.
- Prehlad in gripa trajata pri kadilcih dalj časa kot pri nekadilcih, kajenje vpliva tudi na pogostost obolenj.
- Iz prehlada in gripe se lahko razvijejo tudi resnejša obolenja (npr. pljučnica, bronhitis).
- Prehlad in gripo povzročajo številni virusi, zato zdravljenje z antibiotiki ne pomaga vsakič.
- Gripo lahko preprečujemo s cepljenjem.



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PREŽIVIMO VESELI DECEMBER BREZ PREKOMERNEGA UŽIVANJA ALKOHOLA!

Uživanje alkoholnih pijač lahko usodno zaznamuje vsakega posameznika, družino in družbo v celoti. Alkohol velja v mednarodnem prostoru za enega najpomembnejših vzrokov za prezgodnjo umrljivost in obolevnost. Poraba alkohola na prebivalca je pri nas med najvišjimi v Evropi. CINDI raziskava opravljena med prebivalci starimi od 25 do 75 let, leta 2008, je pokazala, da imajo prebivalci vzhodne Slovenije večje tveganje za čezmerno pitje in za visoko tvegano opijanje kot prebivalci zahodne Slovenije. Registrirana poraba čistega alkohola je na odraslega prebivalca starega 15 let in več, od 11-12 litrov. Ocenjena neregistrirana (domača pridelava) poraba čistega alkohola pa je na odraslega prebivalca še dodatnih 7-8 litrov.

MANJ TVEGANO PITJE ALKOHOLA ZA ZRAVE ODRASLE LJUDI



MOŠKI naj ne bi popil več kot 14 enot alkohola na teden, to pomeni ne več kot 2 enoti na dan in ne več kot 5 enot ob eni priložnosti (rojstni dan, praznovanje,...)

ŽENSKES naj ne bi popile več kot 7 enot na teden, to je ne več kot 1 enota na dan in ne več kot 3 enote ob eni priložnosti (rojstni dan, praznovanje,...)

MLADOSTNIKI (do 18 let), NOSEČNICE in DOJEČE MATERE naj ne bi uživali alkohola!

ALI STE VEDELI?

- Da kombinacija alkohola z zdravili ali drugimi drogami (zlasti nedovoljenimi) lahko dodatno škoduje zdravju in ogrozi celo življenje. Učinki takšnih kombinacij se ne le seštevajo, temveč množijo!
- Da je življenjska doba tveganih pivcev v povprečju krajša za 10 do 12 let.
- Imeti »mačka« je znak, da si se zastrupil z alkoholom, zato ti je naslednje jutro slabo, imaš glavobol, težko misliš in hočeš spati.
- Da s tremi kozarčki alkohola na dan (ali občasna hujša opitost za vikend) lahko doprinese k trajni okvari možganov.
- Da človekova jetra razgradijo 1 deciliter vina v eni do dveh urah.



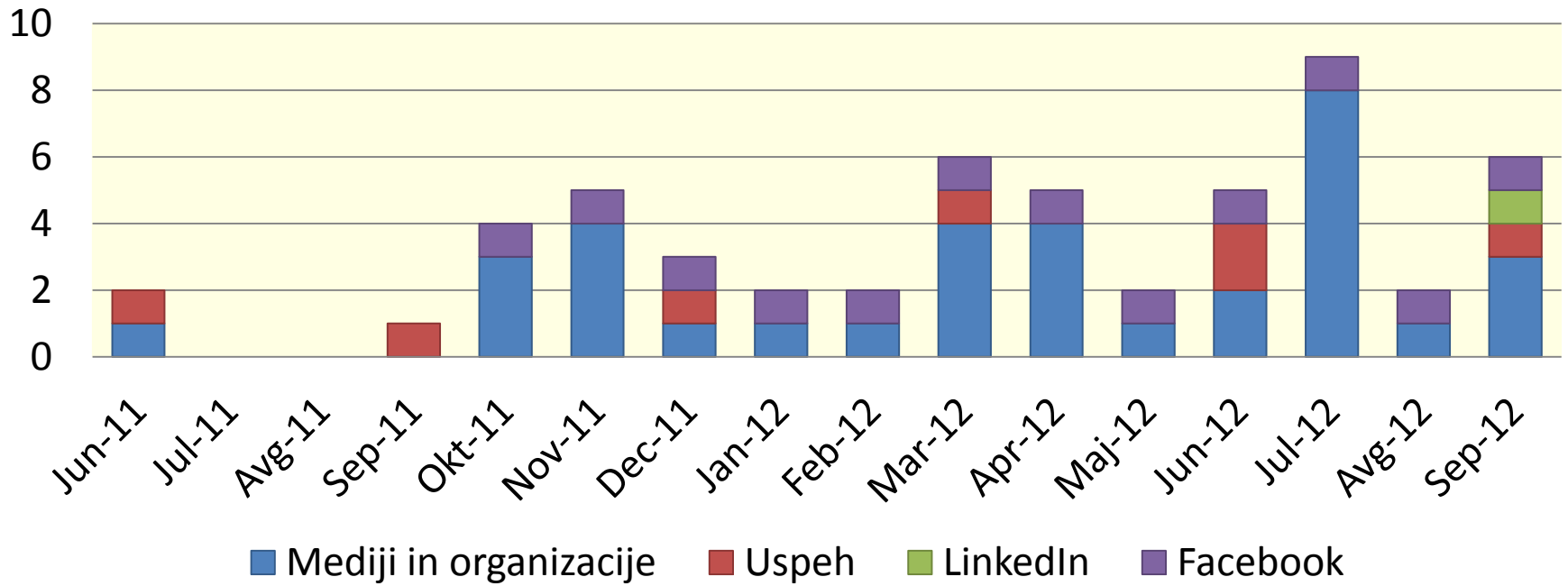
Communication Channels

- Project website
- Events
- PR communication to the media
- Weekly email Trailers
- Individual emails
- Social networks
- Newspaper Success (Uspeh)
- Televisions documentary
- Handbook





**Publications media organizations and GZDBK from
 June 2011 to September 2012**



CONTACT

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